



## A History of American Cancer Society Follow-up Studies

American Cancer Society follow-up studies first started in the 1950s and have played a major role in cancer prevention in various national and international efforts.

Some key findings from previous studies include:

- The first to show the link between cigarette smoking and lung cancer
- The first to show the significant impact of obesity on risk of dying from cancer
- The first to show the link between aspirin use and lower risk of colon cancer
- The demonstrated impact of physical activity, diet, hormone use, other medications and vitamins, and various other factors in relation to cancer risk
- The substantial impact of air pollution on heart and lung conditions, which motivated the Environmental Protection Agency to propose more stringent limits on air pollution

## Confidentiality

Confidentiality is of the utmost importance to us, and we will make every effort to protect the privacy of study participants. We have multiple procedures in place to safeguard personal information that is collected.



# CANCER PREVENTION



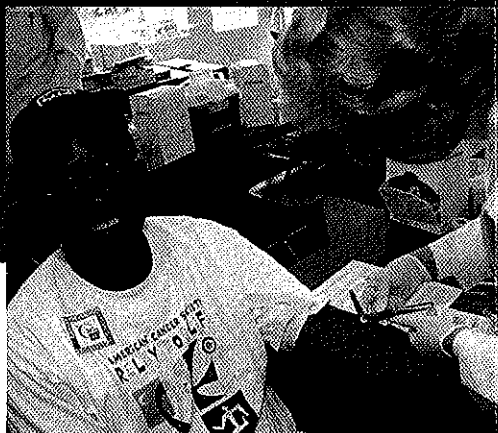
## STUDY-3



*Research today for a  
cancer-free tomorrow.*

For more information:  
Visit us at [www.cancer.org/cps3](http://www.cancer.org/cps3),  
email us at [cps3@cancer.org](mailto:cps3@cancer.org), or  
call toll-free at 1-888-604-5888.





## Who is eligible to participate?

Anyone who:

- Is between 30 and 65 years old
- Has never been diagnosed with cancer (not including basal or squamous cell skin cancer)
- Is willing to make a long-term commitment to the study, which simply involves completing periodic follow-up surveys

*April 24 Attendance*

## What does study participation involve?

Enrollment is a simple, two-phase process. One phase takes place at home and the other takes place at Relay For Life.

At the Relay For Life event, you will be asked to:

- Read and sign an informed consent form
- Complete a brief written survey
- Provide a waist measurement
- Give a small blood sample (similar to a doctor's visit) drawn by a trained, certified phlebotomist

At home, you will complete a more detailed survey. This survey will ask for information on your lifestyle, behavioral, and other factors related to your health.

We will continue to mail follow-up surveys periodically asking you to update your information. CPS-3 is not a clinical study, thus participants will not receive individual blood test results. If you have specific concerns, you should consult your doctor. We will send annual newsletters to inform you of the ongoing research from Cancer Prevention Studies.

## Participant Testimonials

*"This is an opportunity to change the face of cancer ... so we don't have to tell our children they should be afraid of a word called cancer."*

– Study participant

*"My mom is a two-time cancer survivor, and I'm doing everything I can to make sure my children don't ever have to say that ... I really, really believe this is part of the answer."*

– Study participant

*"If participating in this study could mean that even just one person could be spared a cancer diagnosis, it would be the most important and meaningful action to fight cancer."*

– Study volunteer

## The Purpose of CPS-3

In 2007 alone, more than 1.4 million people in the United States will be diagnosed with cancer, and more than 559,000 people will die of the disease.

To better understand ways to **prevent** cancer, the American Cancer Society's Department of Epidemiology and Surveillance Research is recruiting 500,000 adults across the United States and Puerto Rico for a new research study called the Cancer Prevention Study-3 (CPS-3). Enrollment will take place at select Relay For Life® events.

CPS-3 will help us:

- Better understand the genetic, environmental, and lifestyle factors that cause or prevent cancer
- Ultimately eliminate cancer as a major health concern

*Fight back  
through CPS-3.*

